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Sponsorship Packages



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Joondalup Athletics Centre was founded in 1992 and has a long history of developing athletes in the Joondalup and surrounding suburbs.

We offer training and competitions for athletes from 5 to Adult, teaching them to run, jump or throw.

Over the last 32 years we have trained athletes to excel at club level as well as progress through to competing in State, National and International Events.

Athletics is a fantastic way to encourage an active and healthy lifestyle, build self-esteem, confidence and leadership as well as team working skills while making new friends and having lots of fun.

We have an average of 350 athletes who train and compete at HBF Arena on a weekly basis from October through to March every year.

We also run a successful Cross Country program where we have over 100 of our current athletes take part from May to August.

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Sponsorship Opportunities

GOLD SPONSORSHIP - \$750.00 per season

• 2 Free Club Polo Shirts or uniform to the value of \$80.00

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- 25% discount on current membership for 1 athlete
- Lane signage for your business for all of our 16 home meets (October to March. by way of a 600mm x 400mm Corflute Sign

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- Sponsor logo to appear on our Info/Sponsor Board at JAC Clubrooms
- Promotion of your sponsorship with your logo at the bottom of every page of our Centre Website, plus a link to your Website
- Email distribution of your business details to all families through our weekly Joondalup Journal (over 700 subscribers)
- Online advertising of your business page through our Facebook and Instragram accounts on 2 occasions throughout the season
- Opportunities to attend 1 of our weekend competitions and sell/promote your business
- Opportunity to arrange "special" deals or purchases to our members to promote your business during the season

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Sponsorship Opportunities

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SILVER SPONSORSHIP - \$500.00 per season

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- 1 Free Club Polo Shirts or uniform to the value of \$40.00
- Lane signage for your business for all of our 16 home meets (October to March. by way of a 600mm x 400mm Corflute Sign
- Sponsor logo to appear on our Info/Sponsor Board at JAC Clubrooms
- Promotion of your sponsorship with your logo at the bottom of every page of our Centre Website, plus a link to your Website
- Email distribution of your business details to all families through our weekly Joondalup Journal (over 700 subscribers)
- Online advertising of your business page through our Facebook and Instragram accounts on 2 occasions throughout the season
- Opportunities to attend 1 of our weekend competitions and sell/promote your business

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Sponsorship Opportunities



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BRONZE SPONSORSHIP - \$300.00 per season

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- Lane signage for your business for all of our 16 home meets (October to March. by way of a 600mm x 400mm Corflute Sign
- Sponsor logo to appear on our Info/Sponsor Board at JAC Clubrooms
- Promotion of your sponsorship with your logo at the bottom of every page of our Centre Website, plus a link to your Website
- Email distribution of your business details to all families through our weekly Joondalup Journal (over 700 subscribers)
- Online advertising of your business page through our Facebook and Instragram accounts on 2 occasions throughout the season



2024-2025 Application

Name			
Business Name			
Mobile			
Email			
Website			
Package	GOLD	SILVER	BRONZE
Business Description to be used on our Website/Instagram/Newsletter			



2024-2025 Payment

Payment can be made via the following:

Direct Debit Joondalup Athletics Centre Ref: Company Name BSB: 036-231 Account: 452-893

Once payment has been made please email the above application form along with a JPEG (high resolution) image of your Company Logo to Nicole, our Executive Officer at admin@joondalupathletics.com.au



Contact Us



0478 601 653



admin@joondalupathletics.com.au



www.joondalupathletics.com.au



HBF Arena Joondalup

Thank You

